

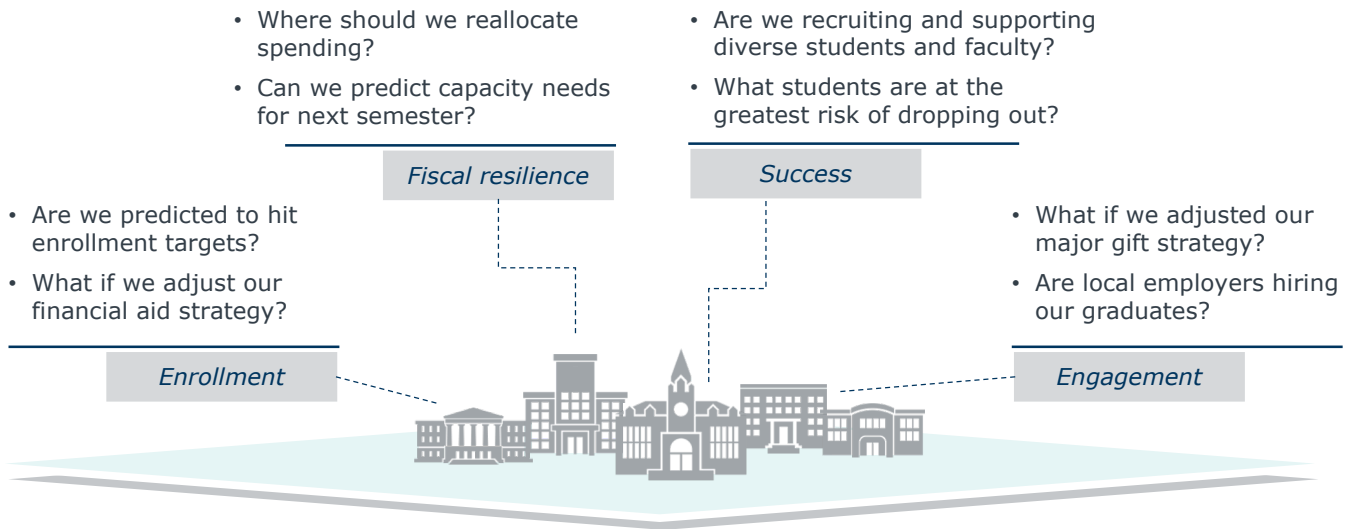
## Insight at the Speed of Conversation

Edify Is a Data and Analytics Solution Designed for Higher Ed

**Today's complex decisions require increasingly nuanced data and analysis.** Mounting pressures highlight the need for data and technology to deliver value and drive change.

But too often, data is stored in disparate systems, and questions pile up faster than you can answer them.

**How could you accelerate progress on your most important initiatives if your data was ready to answer questions as they arose?**



### OUR SOLUTION

Edify pairs powerful data warehousing technology with direct-to-user analytics tools in one single solution to activate your data for the decisions that matter.

#### Bring your data together

DATA ACCESS & WAREHOUSING

*Cloud-native, secure, infinitely scalable data lake and warehouse to support critical institutional use cases*

#### Empower your team with insight

REPORTING & ANALYTICS

*Self-service, custom, and pre-built analytics to drive efficiency and/or support decision-making*

#### Build a culture of data confidence

DATA GOVERNANCE

*Higher ed best practice rules and validations to ensure a single source of truth*

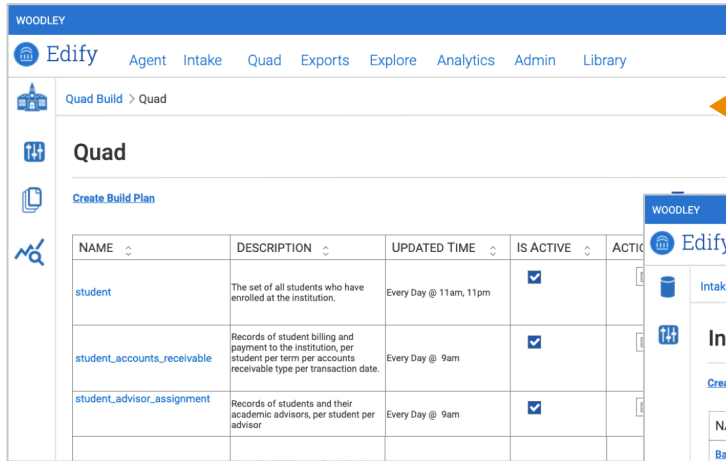
#### Extend your team's capacity

PROFESSIONAL SERVICE HOURS

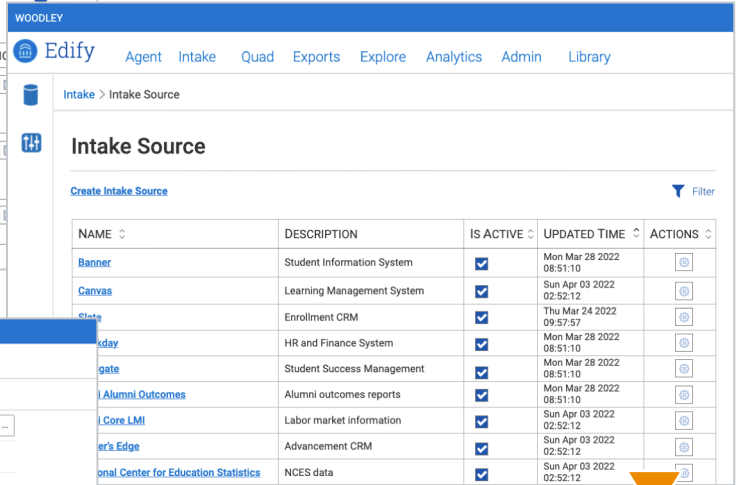
*Support to meet you where you are: Your use of Edify can be self-service, partially, or fully managed by EAB*

Learn more and request a demo at [eab.com/Edify](https://eab.com/Edify).

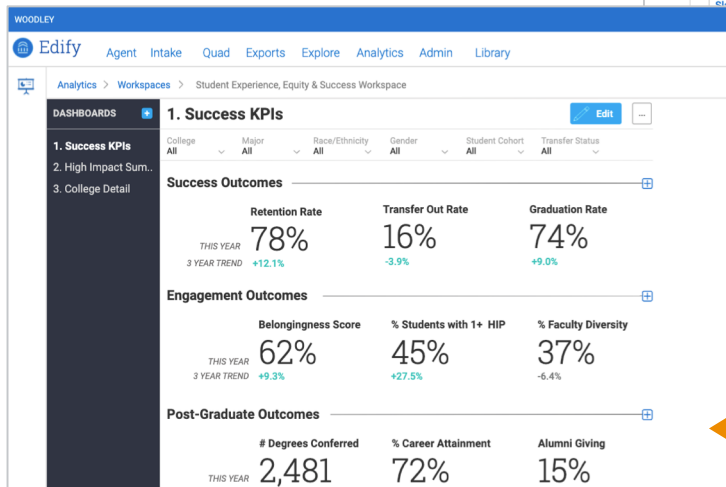
# Activate Digital Excellence on Your Campus



At the core of Edify is a transparent and higher education-specific data model.



Edify can ingest data through a library of pre-built higher education system connectors or custom extraction.



Edify's analytics platform supports no-code or low-code data exploration, analysis, and ad hoc reporting as well as data visualization through your preferred business intelligence tools.

## OUR IMPACT

**\$115k**

Year one savings reallocated to student-centric initiatives

Oregon Institute of Technology

**30x**

Faster to build Tableau dashboards from Edify

Utah Tech University

**75%**

Reduction in time to make a data change across all systems

John Carroll University

“

“The ability to extend the value of my team is priceless.”

Jim Burke, Chief Information Officer, John Carroll University

“

“Our DEI leader saw this dashboard in progress, and she was able to see the value immediately—and when she wanted to add veteran filters, it was the work of a few moments through Edify.”

Joy Baule, Senior Strategic Data Analyst, Utah Tech University

Learn more and request a demo at [eab.com/Edify](http://eab.com/Edify).